

Thank you for your interest in sponsoring Eastlake Little League! Your sponsorship enables ELL to build an even stronger program that has a lasting positive impact on the youth in our community. ELL offers several banner sponsorship options including online banners as well as 4x8 color banners that are posted at the ESP baseball fields in Sammamish. Thousands of residents and visitors including players, coaches, umpires, and spectators visit our beautiful home fields at **East Sammamish Park** and our website www.eastlakell.org every year. Your online and on-field banners will be seen by many as we proudly display them **during the Little League season** when other active members of our community are also using the fields (soccer, after school programs). Here is an overview of ELL's turnkey sponsorship program:

- **STEP 1 - Place banner order online**
Select the sponsorship package of your choice and email your selection along with your contact information to marketing@eastlakell.org
- **STEP 2 - Banners are designed**
The ELL Sponsorship Director will reach out to design the banner with your team. Once you sign off on the design, ELL will work with a local company to print the banner and hang it up at the field.
- **STEP 3 - Banners are posted**
Approximately two to four weeks after the banner design is complete, the ELL Sponsorship Director will notify you when the banner is posted (online and/or at ESP).

SPONSORSHIP OPTIONS

Grand Slam Sponsor - \$2000 per year / \$5000 for a 3-year agreement

- (2) 4' x 8' banners displayed on the outfield fences at all ESP Fields *
- Your company logo featured on the ELL website with a link to your business page, Facebook, and Twitter feeds
- Inclusion in all sponsor recognition
- ELL sponsor certificate

Home Run Sponsor - \$1200

- (1) 4' x 8' banners displayed on the outfield fences at 2 ESP Fields *
- Your company logo featured on the ELL website with a link to your business page, Facebook, and Twitter feeds
- Inclusion in all sponsor recognition
- ELL sponsor certificate

Triple Sponsor - \$800

- Your company logo featured on the ELL website with a link to your business page, Facebook, and Twitter feeds
- Inclusion in all sponsor recognition
- ELL sponsor certificate

- Advertising Banners will be supplied by ELL and the above pricing packages include the production of the banners. We will work with a local printing company to produce the banners. Business logos for the banners/website will need to be provided by the sponsor. Special designs may incur additional costs to the sponsor. Sponsors may choose to provide their own banners and will require approval by the ELL board members. All advertising content will be displayed during the Little League Season and will then be removed unless sponsorship is renewed.

TO OUR VALUED SPONSORS

It's time to get ready for another great season of Eastlake Little League Baseball! Our sponsors have helped to make Eastlake Little League Baseball one of the most popular and successful youth sports programs in this area, and we need your support to keep the league strong for our players and the community.

WHAT YOUR SPONSORSHIP MEANS TO US

ELL features youth baseball for over 500 kids playing in divisions from T-Ball through Majors and beyond. We also operate through the generous time from our volunteers made up of managers, coaches, team parents, board members and community members. Our efforts are extensive and, unfortunately, expensive. The league needs the help of our community to reach our fundraising goals for the season. The baseball diamond is a great place for the youth in our community to play, learn, and grow and the monetary pledges from our valued sponsors make it happen!

YOUR SPONSORSHIP BENEFITS

- Connection to the Sammamish community and great publicity throughout. Many organizations use the fields throughout the year (soccer, lacrosse, after school programs)
- Brand exposure on our website with hundreds of views per week
- Brand exposure at East Sammamish Park on fences.
- Parents, players, & coaches will be encouraged to support the businesses of our sponsors
- Eastlake Little League is a 501c3 non-profit organization. Your sponsorship (advertising) dollars may be fully tax deductible, please check with your tax professional for specifics.

WHERE DO YOUR SPONSORSHIP DOLLARS GO?

Your generous donations help pay for things like:

- Field Rental Fees
- Registration Scholarships for athletes in need
- Uniforms
- Equipment
- Field Maintenance